Our Annual Factory End Sale

Will Begin Saturday Morning, July 9th, at 8.30

MAIN FLOOR

50c Shepping Bags, with drawstring, large size, regular 50c

Women's Silk Moire Hand Bags, i 98c-value \$1.50 to \$1.75 \$1.98-value \$3.00 to \$3.50

\$3.98-value \$5.00 to \$6.00 Women's Leather Hand Bags, genuine Calfskin, spider grain, all col-

\$2.98-value \$4.00 to \$4.50

At \$1.98-value \$3.00 to \$3.50 At \$2,98-value \$4.00 to \$5.50

Genuine Grain Cowhide Traveling Bags, in black, brown and cordovan, sizes 16 and 18-inch :

> At \$7.49-value to \$10.50 At \$9.98-value to \$13.50

This great merchandising event is looked forward to by thousands of people in Norwich and vicinity as the one time in the Summer season, when they can select the choicest seasonable and staple merchandise at practically wholesale, and in many instances at below manufacturers' cost.

in character, of such magnitude and so replete with season. Due to existing conditions, manufacturers real economies that it has become a store institu- have given us greater concessions than ever before tion. A Factory End Sale is just what its name im- - and we are making larger reductions on our plies—a sale of short lengths, full pieces and sur- regular stocks of merchandise. It is without quesplus stocks of manufacturers. Every manufaction the greatest economy event of the entire seaturer has these lots—but they are so desirable that son, for the people of Eastern Connecticut. This it is hard to get them. It took several months to arrange for and select these Factory Ends, but we feel amply repaid for the time spent and labor ex-

This annual Factory End Sale is so comprehensive | Factory End values will be greater than ever this advertisement can't begin to cover the magnitude and scope of this value-giving. You must come to the store and see and examine the goods themselves to thoroughly appreciate the values.

MAIN FLOOR

to Crepe Toilet Paper, rolls only -at 7 far..... 25c 10e Crepe Toilet Paper, rolls only

\$2.75 A. P. W. Tollet Paper, finest tissue made, rolls or packages, in cartons containing one year's supply-a carton for \$1.98 Writing Paper and Correspondonce Cards, white and colors,

At 190-value 25c to 35c At 29c-value 40c to 50c At 39c-value 50c to 69c

At 49c-value 75c a box At 69c-value \$1.00 to \$1.25 \$1.50 Resary Beads, all colors, 10-year guarantee, at...... 85c

French Indestructible Pearl Beads, graduated, two lengths, 18 and 24 inches, regular \$3.50 and \$4.00 value, at \$2.69

THE GREATEST VALUES OF THE SEASON

WOMEN'S SUMMER DRESSES

AT \$6.95—Women's Summer Dresses of Linen, Ratine and Gingham, sleeveless models and smart models with sleeves, regular values \$9.95

AT \$9.98—Women's Gingham Dresses -former prices \$15.00 and \$18.50 AT \$16.50—Women's Summer Dresses of imported Organdie and Dotted Swiss-former price \$25.00 and

Extraordinary Dress Offering

We offer a choice of any Colored Taffeta Silk Dress in our stock. former prices up to \$35.00—SALE \$14.95 PRICE Women's Evening and Afternoon Dresses, of changeable Taffeta and Novelty Canton Crepe — One of each model, values up to \$55.00—\$29.50 SALE PRICE

\$27.50 PLAID SKIRTS, \$14.95 Women's Plaid and Striped Wool Skirts, full-plaited models - Factory End Sale Price \$14.95, former prices \$22.50 to \$27.50.

WOMEN'S SUITS AND WRAPS REDUCED Our Entire Stock of Women's Suits At Sacrifice Prices AT \$15.00-A choice of any Serge Suit in our stock, former prices up to \$27.50.

AT \$19.50-Women's Tricotine Suits, finest made, former prices \$39.50, \$42.50 and \$45.00.

EXTRA SPECIAL !-- Women's Suits of Jersey and Skibo Tweeds-Final Clearance Price \$8.75.

Women's Wraps-Our entire stock at Half-Price AT \$5.00-Children's Coats-Choice of our entire stock that were \$15.00 and \$17.50.

Muslin Underwear, Corsets, Etc.

\$3.00 TO \$6.50 CORSETS, AT 89c

An odd lot of La Resista and Thomson's Corsets, not

all sizes, some are soiled, others are Drummer's sam-

ples-Clearance Price 89c a pair, regular value \$3.00

WOMEN'S CREPE BLOOMERS, AT 59c

Women's Crepe Bloomers, in flesh and white, at 59c

a pair, regular value 75c-Crepe Bloomers, made of

MARY PICKFORD APRONS, AT 59c

Mary Pickford Aprons, of plain Chambray and Amos-

keag Checked Gingham-Sale Price 59c, regular price

WOMEN'S BUNGALOW APRONS, AT 79c

Women's Bungalow Aprons, of good quality Percale, trimmed with plain Chambray, with elastic waist-

WOMEN'S MUSLIN GOWNS, AT 98c

Women's Muslin Gowns, low neck, trimmed with

lace and embroidery-Sale Price 98c each, regular

WOMEN'S COMBINATION SUITS, \$1.19

Women's Muslin Combination Suits, Corset Cover

and Drawers, trimmed with dainty lace-Sale Price

band-Sale Price 79c, regular value \$1.25.

\$1.19, regular value \$1.50 and \$1.75.

Windsor Crepe, at 79c a pair, regular value \$1.00.

WOMEN'S WAISTS

89c—Women's Striped Madras Walets, excellent quality, \$1.89—Women's Walets of fine quality Voile, daintily trimmed, values \$2.25 and \$2.50.
\$2.98 — Women's Hand-made Walets—these are remarkable value.

AT \$4.25—Wemen's Light Colored Waists of Tricolette, Crepe-de-Chine and Georgette, value \$5.95
AT \$1.39—Wemen's Middy Blouses, value \$1.75—Also at \$1.89 value, \$2.50.

to \$6.50.

value \$1.25.

CHILDREN'S DRESSES

We offer some remarkable values, in Children's Gingham Dresses:

AT \$1.19 — Children's Gingham Dresses, sizes 2 to 6, regular price \$1.50.

AT \$1.98 — Children's Gingham Dresses, that were \$2.98 and \$3.50.

AT \$2.98 — Children's Gingham Dresses, that were \$2.98 and

\$3.50. \$2.96 — Children's Gingham Dresses, sizes 6 to 14, formerly \$3.98 and \$4.50. 29c — Children's Muslin and Bloomer Drawers, sizes 2 to 14 -- excellent quality.

CUT THIS SECTION OUT AND HAND IT TO THE MAN OF THE FAMILY

A Great Clearance Sale of MEN'S SUITS

Our Entire Stock Is Offered In Four Special Groups

Men's Suits, comprising an odd lot of high-Men's Suits, in the newest Spring styles, regular value up to \$31.00—reduced to..... Men's Suits, in finer grades, regular value up Men's Suits, comprising the finest Suits in our

stock, regular value up to \$45.00-reduced to

EXTRA SPECIAL !- In the Factory End Sale, we offer a choice of any Silk Shirt in our stock, regular value up to \$8.95, (war tax is included in \$6.30 this price), at....

A great variety of Boys' Shirts, sizes 121/2 to 14, at these reduced

prices : At \$1.19 regular price \$1.59 At \$1.49-regular price \$2.00

MEN'S SHIRTS, 79c 20 dozen Men's Dress Shirts, excellent quality, and good assertment

MEN'S SHIRTS

of patterns-Factory End Sale Price

Mohair Office Coats, in gray, blue, black and stripes, all sizes, regular \$5.50 calue, at. \$4.39 Dress Shirts for Men and Young Men, in a variety of materials and good assortment of patterns, includ-ing such well-known makes as Eagle, Artistic, Tuxede, Etc.:

At \$1.69-regular price \$2.00 At \$1.99-regular price \$2.50 At \$2.29-regular price \$3.00 At \$2.79-regular price \$3.50 At \$3.19-regular price \$4.00 At \$3.99-regular price \$5.00

NIGHT SHIRTS

Men's Night Shirts and Pajamas Universal make, reduced as follows At 79c-regular price \$1.00 At \$1.29-regular price \$1.50

At \$1.49-regular price \$2.00 At \$1.99-regular price \$2.50 At \$2.29-regular price \$3.00 At \$2.79-regular price \$3.50

BOYS' SHIRTS | MEN'S UNDERWEAR

Men's Balbriggan Shirts and Drawers, good quality-Factory End Sale Price 39c Men's Nainsook Athletic Shirts and Drawers, Rockingchair and other well-known makes, sizes 34 to 44) regular 79o value, at.. 39e Roxford Light-weight Shirts and Drawers, short and long sleave shirts, require and stout

drawers, regular \$1.00 value, at 790 Man's Light-waight Union Suite either Balbriggan or Nainsook, regular \$1.25 value, at 89c Men's Roxford Athletic Union Suits, all sizes, good ascortment of ploths, resular \$2.00 value. at \$1.29

MEN'S HOSIERY

Men's Work Socks, in black and brown, all sizes, regular value 121/2c-Sale Price 3 for 25c, or a pair 90 Men's Silk Lisle Hosiery, black and all colors, in such well-

known makes as Ipswich, Country Gentlemen, etc.-Sale Price Men's Ipswich Silk Plaited Hos-

iery, in all sizes and a full line of colors, regular 65c value -Sale Price a pair 39c

Palmolive Scap, at..... 76 Laco Castile Soap, at 7c 25c Peroxide, at............ 18c 10c White Floating Glycerine Soap—4 cakes for 25c 75c Noonan's Lemon Cream... 55c \$1.00 Noonan's Hair Petrole 65c 75c Prophylactic Hair Brushes 49c

WORK SHIRTS, ETC. 1

Best quality Blue Chambray Work Shirts-Factory End Sale

OFFICE COATS

GOLF STOCKINGS

TOM WYE JACKETS

and plain colors, all sizes—these are regular \$10.00 value, at.... \$4.89

SUIT CASES, ETC.

During the Factory End Sale, we offer 25 per cent. off our entire stock of Traveling Bags, Suit Cases

(Men's Department)

TOILET GOODS

Tom Wye Knit Jackets and Sport Coats, in heather mixtures

Imported English Golf Stock-

ings, in heather mixtures—Fac-tory End Sale Prices, \$3.39

15c HAIR NETS, 10c 15c Hair Nets, cap shape, in such well-known brands as Stay-fast, Venida, Jessamine and Fashion-ette, all colors—at 10c each.

BATHING CAPS Bathing Caps, frilled or plain Diver's Caps, all colors: At 19c-regular price 25c At 39c-regular price 50e

DRESS SHIELDS

Kleinert's Guaranteed Dres. Shields, in all sizes: At 22c-regular price 30c At 33c-regular price 50c

Some of the Best Values in the Factory End Sale Will Be Found in This Department.

REMEMBER-We carry no goods over from season to season that may be affected by change of style. In pursuance of that policy we have made emphatic reductions on our entire line of Millinery-Hats (trimmed and untrimmed)-Flowers, and all kinds of trimmings. We have space to mention only a few items.



Pattern Hats, \$5.95 In the Factory End Sale you may choose from our entire line of fine Hats—Pattern and Model Hats—at \$5.95, former prices up to \$22.50.

Children's Hats, 98c All our Children's Trimmed Hats, sharply reduced—New 98c, former prices up to \$5.00.

Trimmed Sailors, \$1.98 Women's Trimmed Sailors, white with asserted color bands — Clearance Price \$1.98.

Sport Hats, \$2.98 Women's and Misses' Spert Hate
—Our entire stock that sold up
to \$5.98—Now \$2.98.

BOYS' WEAR

Caps, Blouses, Clothing, Etc.

AT 59c-Boys' Golf Caps, regular value

AT 390-Boys' Middy Hats, regular value

AT 55c-Boys' Sport Blouses, slightly soiled, value \$1,00.

AT \$1.10-Boys' Khaki Knickerbockers, sizes 8 to 18, value \$1.50.

AT \$1.39-Boys' Washable Suits, sizes 3 to 8, value \$2.50.

AT \$2.39 Boys' Washable Stilts, sizes 5 to 8, value \$3.50. AT \$8.45—Boys' Junior Norfolk Suits, with two pairs of Trousers, sizes 5 to 9, value \$8.50.

AT \$6.50-Boys' Norfolk Suits, sizes 10 to 17, value \$12.00.

AT \$5.50—Boys' Raynsters, best quality Rubber Coats, sizes 4 to 18, value \$8.00.

AT \$6.00-Boys' Heavy Shaker Slip-ens, regular value \$7.50.

WOMEN'S SWEATERS

AT \$3.95-Women's and Misses' All-Worsted Coat Sweaters, value \$5.00

AT \$8.50-Wemen's Fibre Silk Sweaters, value \$10.50.

AT \$22.50--Women's Pure Silk Sweaters, value \$29.50.

Women's and Children's Hosiery

Infants' White Cashmers Hos-One case of Boys' Heavy-weight Black Ribbed Hosiery, sizes 7 to 11, regular 39c value, at.... 25c Women's Seamless Hosiery, black and cordovan, sizes 81/2 to 10-Sale Price a pair..... Women's White Seamless Hosiery, second quality of 29e grade—Sale Price One case of Women's White Hos-

iery, fine quality, regular 39c value, at

One case of Women's Cordovan Hoslery, seam in the back, reg-ular 39c value, at One case of Women's Outsize Black Burson Hosiery, regular 43c value, at 39c One case of Women's Outsize White Silk Liste Hosiery, regular 45c value, at 39c One case of Women's Pure Silk Black Hosiery, seam in the back, regular \$1.25 value, at... 89c

Summer-Weight Underwear

Infants' Light-weight Ribbed Vests, sizes 1 to 6, regular 50c Children's Ribbed Vests, sleeve-Children's Fine Ribbed Vests, low neck, sleeveless, regular 39c Women's Extra Size Ribbed Women's Ribbed Vests, with lace yoke, regular 39c value, at 29c Wemen's Silk Striped Vests and Bodices, regular 50c value, at.. 39c

Women's Union Suits, low neck, Women's Extra Size Union Sulta, lace knee, regular \$1.00 value, at 79c

MAIN FLOOR SPECIALS

WOMEN'S GLOVES

Women's White Lisle Gloves, all sizes, regular 25c value, at . 15c Women's White Gloves, Cham-cisette finish, regular 39c value, at

Women's Genuine Chameisette Gloves, in all the wanted color-ings, regular \$1.00 value, at.... 59c

RIBBON SPECIALS

Moire Taffeta Hairbow Ribbon, 5/2 inches wide, black, white and colors, regular 39c value,

at

HANDKERCHIEFS

Women's White and Colored Embroidered Handkerchiefs, regular 10c value, at...... Women's White and Colored Embroidered Handkerchiefs, regular 15e value, at 3 for 25c, or each Boys' White Hemstitched Mand-kerchiefs, regular 12/20 value, at 3 for 25c, or each. Men's White Hemstitched Hand-kerchiefs, second quality of 15c to 25c grades, at 4 for 25c, or each. Men's White Initial Handker-chiefs, value 75c a box — at 5 for 55

\$1.50 Umbrellas, \$1.19 Women's and Men's Umbrolles, guaranteed rain-proof, paragon frame—Sale Price \$1.19, regular value \$1.50.